

**THE “WHO”  
THE “WHAT”  
THE “WHY”  
& THE “HOW”**

This 21-day bootcamp is usually utilized by the CEO and 3-5 other members of the Executive Team to generate ideas, post-mortems, goals and scorecards, and setting the alignment for the year. It balances individual and time efficient surveys and exercises for the execs with a few 'group' one hour zooms over the course of the 21 days. The company ends up with a more complete strategic plan for the upcoming year.



**“The 21-Day  
Virtual Company  
Bootcamp”**

**“Replaces the  
Traditional 3-Day  
Offsite!”**

**“Get More Ideas,  
More Alignment  
with Execs, &  
More Bottom-Up  
Discussion”**

Learn more at:

[wallacemcgeeacademy.com](http://wallacemcgeeacademy.com)

Contact us at:

[wm@wallacemcgeeacademy.com](mailto:wm@wallacemcgeeacademy.com)

**21 DAY  
STRATEGIC  
PLANNING  
BOOTCAMP**



**WALLACE MCGEE**  
PERFORMANCE ACADEMY  
COMPARE • CONTRAST • COMPETE



## THE “WHO”

At Wallace McGee, we believe that using technology, behavioral psychology, and the latest leadership tools combine to bring a powerful strategic planning process to set the the for your organization. We leverage our knowledge and expertise at our performance academy to shape our business programming.



Senior Leaderships, Executives,  
Department Heads & Team Members

## THE “WHAT”

We have several different strategies that are included in this bootcamp that are not only convenient, but enjoyable to help you keep positive momentum on the corporate journey.

**Virtual Bootcamps**  
**Deep Introspective Thought**  
**21 Days of Focused & International Training**  
**Questions, Surveys, Ideas, Inputs, & Opinions**  
**Structured & Provoked Idea Generation**



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## 2022 STRATEGIC BOOTCAMP

- ✓ Get alignment with senior leadership
- ✓ Strategic planning and brainstorming
- ✓ Self reflection and corporate performance reflection for 2021
- ✓ Aspirational framing and scorecard setting
- ✓ More people involved in an efficient, tangible and functional exercise
- ✓ Software and Platforms: Constant Contact, ez Texting, Survey Monkey, etc.
- ✓ Surveys, personality testing, scorekeeping and goal-setting and brainstorming ideas
- ✓ Final Summarized Report and Strategic Planning Deliverable aspirational about health and happiness

## THE “WHY”

There are many reasons as to why we think this program is so important, but the most important “why” is YOU!



Alignment



Team Building



Setting Goals



Focus & Optimizing



## THE “HOW”

We offer a variety of ways during the course of the bootcamp to keep you engaged and on-track with the 21 days.

**Email, Text, & Surveys**  
**30 min. or less daily practice**  
**Phone, Computer, or Tablet**  
**Behavioral Psychology**  
**Inputs & Aggregative Summaries**